

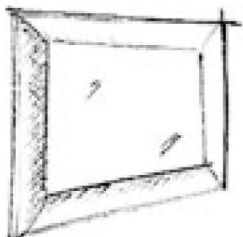
**NEOD**  
New Era Of Device



**INCORNICIARE I NOSTRI MOMENTI DI RELAX É POSSIBILE**  
OUR MOMENTS OF RELAXATION CAN BE FRAMED

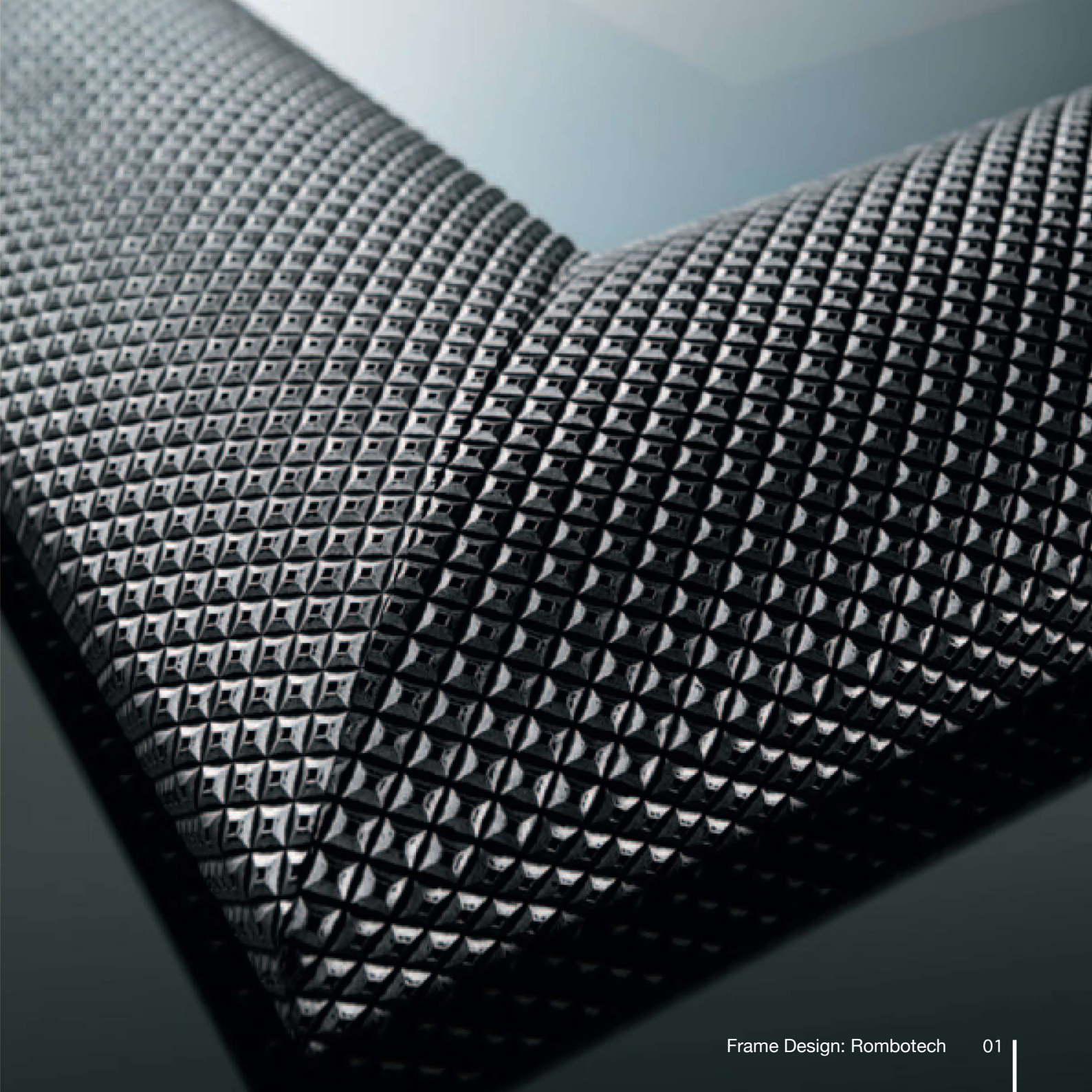
## Introduction

Neod framed tv is a luxury product for discerning people who wish for their television to simply blend in with their interior design. The television section of this beautifully crafted piece of furniture is only visible when switched on, leaving nothing but an unobtrusive but beautiful black reflective glass surrounded by an exclusive frame finish of their choice hanging on their wall. Utilising loewe LCD TV technology the Neod frame TV produces superb image quality while benefiting from loewes well known reliability. With its stunning black reflective glass finish and its exclusive frame designs the Neod frame TV is the product for people who simply demand the best for their residence, office, yacht or executive jet.



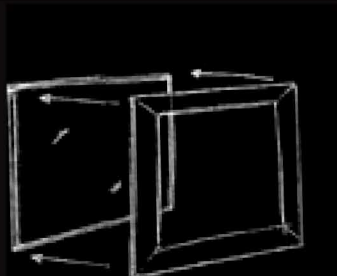
Le collezioni NEOD creano nuovi trend e tendenze all'insegna dell'innovazione ed esclusive soluzioni di stile per l'abitare contemporaneo.

*NEOD collections create new trends and styles, featuring innovation and exclusive stylish solutions for contemporary living.*



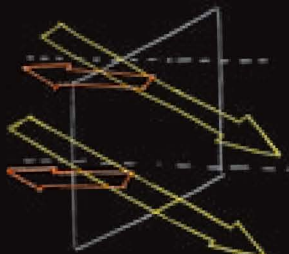
# LA TECNOLOGIA: NON TUTTO CIÒ CHE VEDIAMO É COME SEMBRA

## TECHNOLOGY: NOT EVERYTHING WE SEE IS WHAT IT APPEARS



Neod, offre l'intercambiabilità delle cornici permettendo di scegliere fra le forme Wide e Slim lo stile classico o moderno.

*Neod makes interchangeable frames and offers a choice of exclusive frame designs.*



### CRISTALLO NERO RIFLETTENTE

Vetro realizzato con deposito di ossidi metallici che garantisce elevate prestazioni visive. A televisore spento il cristallo diventa omogeneamente un vetro nero riflettente.

### BLACK REFLECTIVE GLASS

*Glass made from depositing metal oxide that guarantees great visual impact. When the television is turned off, the glass becomes a smooth black reflective glass panel.*



Frame Design: Swarovski



Frame Design: Rombotech



Frame Design: Rombotech



Frame Design: Modern Gold





Frame Design: Modern Gold



Frame Design: Gloss Red Crocodile



Frame Design: Modern Silver

NESSUN OSTACOLO ALL'ELEGANZA  
NO LIMITS TO ELEGANCE



Frame Design: Rombotech

Sintesi di forma e polifunzionalità generano un sottile equilibrio fra tecnologia, design, contenuti e garantiscono un'ambientazione ricercata ed un comfort inconfondibile.

*Shapes combine with multi-functionality to create a subtle balance of technology, design and content, guaranteeing a refined interior and unmistakable comfort.*



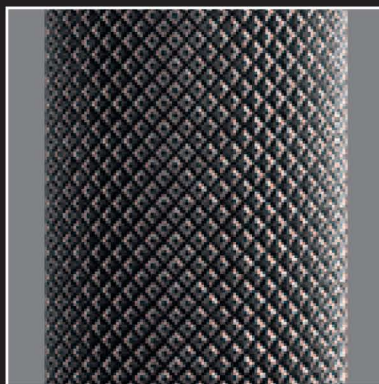
Full length frame with  
white woven frame design.

## CORNICI MODERNE · WIDE

MODERN FRAMES · WIDE



■ Intreccio bianco  
*White woven*



■ Rombotech  
*Rombotech*

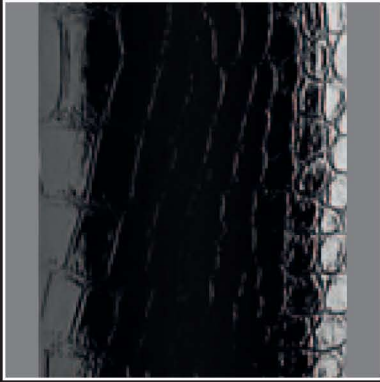


■ Swarovsky  
*Swarovsky*

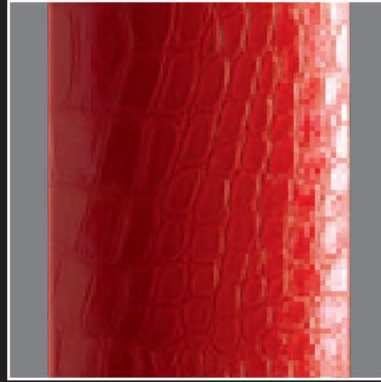
Le cornici “WIDE” sono fra loro intercambiabili\_ *WIDE frames are interchangeable*

L'ampia scelta di cornici consente una personalizzazione dell'offerta, all ricerca di distinzione e soluzioni creative individuali.

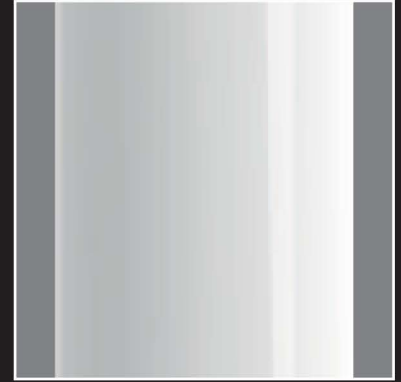
*A wide selection of exclusive frames, providing refined and personalised creative solutions.*



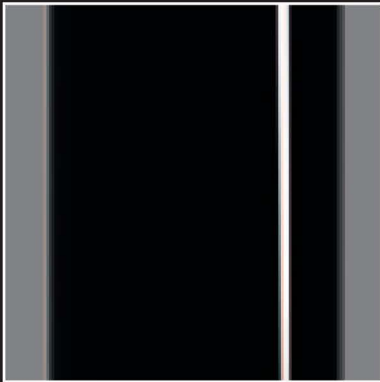
■ Coccodrillo nero lucido  
*Gloss black crocodile*



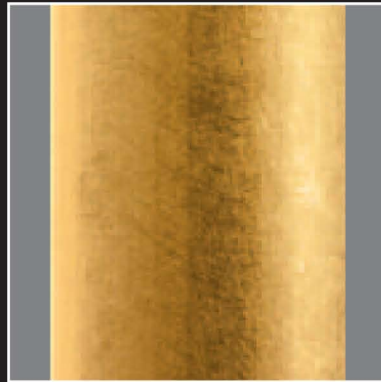
■ Coccodrillo rosso lucido  
*Gloss red crocodile*



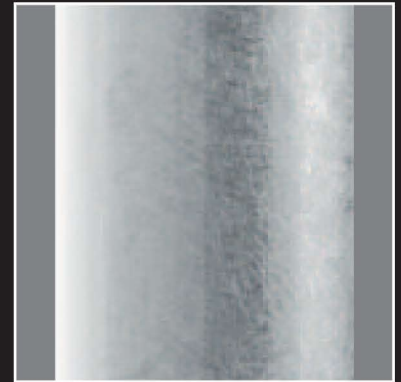
■ Laccato bianco  
*White lacquered*



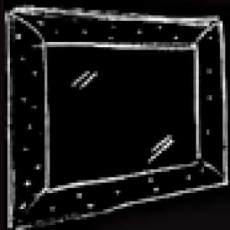
■ Laccato nero  
*Black lacquered*



■ Oro moderno  
*Modern gold*



■ Argento moderno  
*Modern silver*



La passione non si sceglie. Ci pervade e può essere solo condivisa con chi la vive con la stessa intensità.  
Chi sceglie i prodotti NEOD adotta uno stile di vita esclusivo ed il piacere di una visione ed un ascolto eccellenti.

*Passion is not chosen. It overwhelms us but can only be shared with those who feel it just as deeply.  
Those who choose NEOD products prefer an exclusive lifestyle and enjoy excellent audio-visual performance.*















**CORNICE WIDE SWAROVSKI**  
SWAROVSKI WIDE FRAME



## CARATTERISTICHE TECNICHE

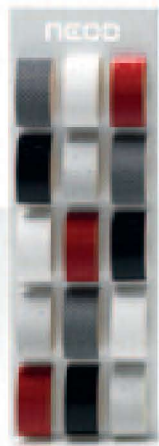
### TECHNICAL FEATURES

LCD - TV <b>LOEWE.</b>	32" Full/HD - 100Hz - LCD-TV	37" Full/HD - 100Hz - LCD-TV
IMMAGINE_ <i>IMAGE</i>		
Tecnologia display_ <i>Screen technology</i>	Tecnology HD-100Hz-LCD	Tecnology HD-100Hz-LCD
Risoluzione (in pixel)_ <i>Resolution (in pixel)</i>	1.920 x 1080 / 100 Hz	1.920 x 1080 / 100 Hz
Luminosità (in cd/m <sup>2</sup> )_ <i>Brightness (in cd/m<sup>2</sup>)</i>	500	500
Rapporto di contrasto (statico / dinamico)_ <i>Contrast ratio (static / dynamic)</i>	1.000:1	1.000:1
Elaborazione del segnale completamente digitalizzata_ <i>Fully digitised signal processing</i>	•	•
SUONO_ <i>AUDIO</i>		
Potenza di uscita in Watt (musica)_ <i>Audio output power in watts (music)</i>	2 x 15	2 x 15
Dolby Digital / TS / 3D-Surround / Panorama_ <i>Dolby Digital / TS / 3D-Surround Sound / Panorama</i>	•/•	•/•
NORME TELEVISIVE (Digital+)_ <i>TELEVISION NORMS (Digital+)</i>		
Multistandard (analogico)_ <i>Multi-standard (analogue)</i>	•	•
DVB-T / DVB / DVB-S 2	•/•/•	•/•/•
Ricezione HDTV integrata_ <i>Integrated HDTV reception</i>		•
Standard colore: _ <i>Colour standard: PAL, Secam, NTSC, NTSC 4,43 MHz, PAL-V (60Hz)</i>	•/•/•/•/•	•/•/•/•/•
Standard sonoro: Suono a due canali FM / AM, Nicam_ <i>Audio standard: Two-channel sound FM / AM, Nicam</i>	•/•	•/•
Video Decoding System: MPEG2 / MPEG4_ <i>Video Decoding System: MPEG2 / MPEG4</i>	•/•	•/•
Audio Decoding System: MPEG_ <i>Audio Decoding System: MPEG</i>	•	•
COMANDI_ <i>OPERATION</i>		
Istruzioni d'uso elettroniche / Indice analitico / Help legato al contenuto Electronic Instruction Manual / Index / Content-sensitive help	•/•/•	•/•/•
Lingue / Menu_ <i>Languages / Menu</i>	18 <sup>2</sup>	18 <sup>2</sup>
Ricezione radio_ <i>Radio reception</i>	Radio DVB / DVB - T	Radio DVB / DVB - T
COLLEGAMENTI_ <i>CONNECTORS</i>		
Euro AV (Scart) / S-VHS, HI8 / RGB	2/1	2/1
HDMI con HDCP_ <i>HDMI with HDCP</i>	1	1
VGA	•	•
Common Interface / predisposto per Pay TV_ <i>Common Interface / Pay TV connection</i>	1	1
ALTRO_ <i>MISCELLANEOUS</i>		
Interruttore di rete_ <i>Mains switch</i>	•	•
Tensione di alimentazione (220/240 V, 50/60 Hz)_ <i>Mains voltage (220/240 V, 50/60 Hz)</i>	•	•
Assorbimento di potenza in Stand-By (Watt)_ <i>Power consumption in standby mode (in watts)</i>	2,4	2,4
Dimensioni Frame parete    (cm)_ <i>Dimensions of wall Frame</i>    (cm)	95X115X5	95X115X5
Dimensioni Frame pavimento    (cm)_ <i>Dimensions of floor-level Frame</i>    (cm)	200X130	200X130

• = presente / installato \_ *present / installed*

2 = D-E-F-I-GB-NL-P-PL-CZ-DK-S-HU-FIN-SLN-TR-SK-RUS-GR

42" Full/HD - 100Hz - LCD-TV	47" Full/HD - 100Hz - LCD-TV	52" Full/HD - 100Hz - LCD-TV
Tecnology Full/HD-100Hz-LCD	Tecnology Full/HD-100Hz-LCD - Slim	Tecnology Full/HD-100Hz-LCD
1.920 x 1080 / 100 Hz	1.920 x 1080 / 100 Hz	1.920 x 1080 / 100 Hz
500	450	500
1.300:1	1.300:1 / 10.000:1	2.000:1 / 10.000:1
•	•	•
2 x 40	2 x 40	2 x 40
•/•	•/•	•/•/•
•	•	•
•/•/•	•/•	•/•/•
•	•	•
•/•/•/•/•	•/•/•/•/•	•/•/•/•/•
•/•		•/•
•/•	•/•/•	•/•/•
•	•/•/•	•/•/•
•/•/•	•/•/•	•/•/•
18 <sup>2</sup>	19 <sup>1</sup>	18 <sup>1</sup>
Radio DVB / DVB - T	Radio DVB / DVB - T	Radio DVB / DVB - T
2/1	2/2/1	2/2/1
3	3	2
•	•	•/•/•/•
1	1	2/•
•	•	•
•	•	•
< 1,0	0,7 / 0	1,6/0
120X140X5	120X140X5	130X160X5
200X130	—	—



Nulla, eccetto la qualità dei prodotti, è per NEOD più importante della soddisfazione dei nostri clienti. Chi sceglie NEOD può godere di un'assistenza competente e servizi personalizzati forniti da oltre 1000 Service Loewe presenti nel mondo.

*Besides top-quality products, nothing is more important to NEOD than customer satisfaction. Those who choose NEOD are offered expert assistance and customized services supplied at over 1,000 Loewe Service Centres worldwide.*

Neod, da sempre attenta alle problematiche ambientali, ha utilizzato per la realizzazione dei propri prodotti , tecnologie e materiali a basso impatto ambientale nel rispetto degli standard comunitari RAEE - RHOS (2002/95/CE e 2003/108/CE).

Continuously aware of environmental issues, for its products Neod has employed technologies and materials with low environmental impact, in compliance with EU standards RAEE - RHOS (2002/95/CE and 2003/108/CE).



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